

# Can Dell Have a Cool Phone?

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## Alienware Android Phone

Ayman — February 16, 2008 — Tech

References: [dialaphone](#)



Dell is not a name synonymous with cool or must-have phones. Their foray into the mobile phone market was a dull range of PDAs, a complete flop. But things might change soon. Dell recently acquired Alienware, the mega-stylish American laptops and desktops manufacturer, known for their expertise in video, audio and gaming. Alienware are famous for their eye catching designs and innovative technology. At CES 2008 they launched the ultimate in video gaming experience, a giant curved monitor that fills the entire of the gamer's peripheral vision.

- 1. Stylish Gaming** - Disruptive innovation opportunity: Create a gaming phone that combines stylish design with innovative technology.
  - 2. Curved Monitors** - Disruptive innovation opportunity: Develop curved monitors for smartphones that provide an immersive visual experience.
  - 3. Expertise in Video and Audio** - Disruptive innovation opportunity: Integrate high-quality video and audio technology into mobile phones for enhanced multimedia experiences.
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- 1. Gaming** - Disruptive innovation opportunity: Merge gaming and mobile phone industries to create a new category of gaming phones.
  - 2. Consumer Electronics** - Disruptive innovation opportunity: Revolutionize the consumer electronics industry by incorporating stylish design and innovative technology in mobile phones.
  - 3. Entertainment** - Disruptive innovation opportunity: Transform the entertainment industry by introducing smartphones with immersive visual and audio capabilities.

4.9  
Score

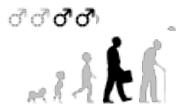
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Popularity

Activity

Freshness

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## Heat-Resistant Gaming Smartphones

These Phones Beat the Heat Through Active Cooling Technology





## Ultra-Thin Productivity Laptops

Dell is Releasing its First Lineup of Snapdragon X Elite Laptops

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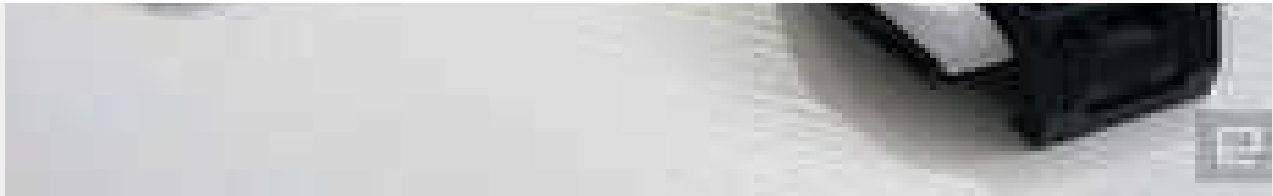


## Game-Themed RGB Phones

The 'ROG Phone 6 Diablo Edition' Comes with Themed Hardware and Software

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## Mobile Phone Cooling Systems

ASUS Debuted the 'AeroActive Cooler 6' for its New Line of Phones

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## 17 Amazing Androids

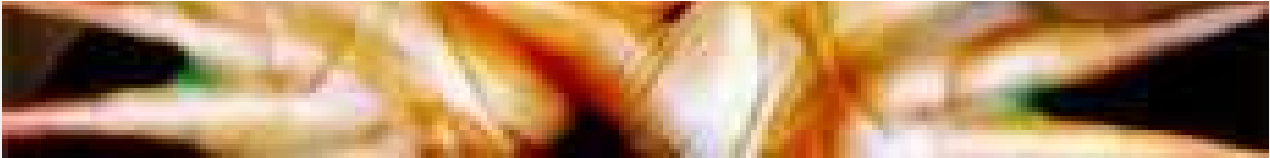
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